

# CLUB MARINE GERALDTON BOAT CARAVAN & CAMPING SHOW

2010 EXHIBITOR PROSPECTUS



**PLAN YOUR  
ESCAPE**

17th & 18th April  
GERALDTON TURF CLUB

# CLUB MARINE GERALDTON



# BOAT CARAVAN & CAMPING SHOW

17<sup>TH</sup> & 18<sup>TH</sup> APRIL 2010

The 2010 Geraldton Boat Caravan and Camping Show is being held once again at the Geraldton Turf Club. Relunched in 2009 the newly re-designed show looks set to be a huge success with the introduction of the 4WD Track and all new entertainment and attractions.

Its new location means that there will be more room for a diverse range of displays.

## DAYS AND TIMES

Saturday 17th April 10.00am – 6.00pm  
Sunday 18th April 9.00am – 4.00pm

## MOVE IN

Friday 16th April 9.00am – 7.00pm  
Saturday 17th April 7.00am – 9.00am

## MOVE OUT

Sunday 18th April 4:30pm – 8.00pm

If you require additional time to move out please notify the show organiser.

Security will be in place from 9.00am Friday 16th April - 5.00pm Sunday 18th April 2010.

## EXHIBITION RATES

### DISPLAY AREAS

Under 50m<sup>2</sup> \$14/m<sup>2</sup> + \$100 Admin fee + gst  
50m<sup>2</sup> - 149m<sup>2</sup> \$12/m<sup>2</sup> + \$100 Admin fee + gst  
150m<sup>2</sup> - 249m<sup>2</sup> \$10/m<sup>2</sup> + \$100 Admin fee + gst  
Over 250m<sup>2</sup> \$8/m<sup>2</sup> + \$100 Admin fee + gst  
3m x 3m \$600 each + \$100 Admin fee + gst

## EXHIBITOR INFORMATION

### EXHIBITOR PASSES

Each Exhibitor will receive an allocation of complimentary exhibitor passes depending on the size of their stand, the allocation is as follows:

Up to 10m <sup>2</sup>	x 2 passes
11m – 20m <sup>2</sup>	x 4 passes
50m – 99m <sup>2</sup>	x 5 passes
100m – 149m <sup>2</sup>	x 6 passes
150m – 249m <sup>2</sup>	x 7 passes
250m – 300m <sup>2</sup>	x 8 passes

Every 50m<sup>2</sup> over 300m<sup>2</sup> and up to 500m<sup>2</sup> = 1 additional pass

### ADDITIONAL EXHIBITOR PASSES

Exhibitor passes can be ordered on receipt of your Exhibitor Kit and a passes form will be available on our website closer to the show. Passes will only be available for collection on receipt of payment in full for your space.

### EXHIBITORS PLEASE NOTE:

- Public Liability must be received prior to the start of the Show and must include Move in and Move Out days. Failure to supply us with a current public liability certificate or using our insurance will restrict your access to the Show. The insurance cover must note the interest of the Show or state that it covers Australia or Worldwide.
- All accounts must be paid in full prior to the start of the Show.
- Supervision is provided throughout the show, however, please be aware that all goods are displayed at your own risk and must be adequately insured.
- Exhibitor Pass requirements must be submitted at least 7 days prior to the start of the show and will only be issued on the receipt of full payment for your space.
- Marquees must be properly secured at all times.
- Steps and Staging must have appropriate hand rails in accordance with council regulations – please see terms and conditions.
- All exhibitors must be in place by the start of the show as no vehicle access will be allowed once the show has opened.
- All stands must be manned until the close of the show each day.
- Cancellations - Please see terms and conditions.
- Applications will be dealt with in order of receipt.

### ADDITIONAL COSTS YOU MAY HAVE:

- Electricity ~ Electricity can be ordered for your stand, 10amp, 15amp and 3phase is available depending on your requirements. An electrical booking form will be sent to you as part of the Exhibitors Kit in due course.
- Additional exhibitor passes.

### BOOKING YOUR SPACE

To reserve your exhibition site:

1. Complete the attached Invitation to Exhibit.
2. Attach payment for 50% of the total space costs plus \$100 administration fee.
3. Forward your booking form and payment form to Jane Clark (Show Coordinator). Cheques are to be made payable to **Sunset Promotions**.

Phone: 0403 226 303, Fax: 08 9964 2557

Sunset Promotions, 23 Glendinning Rd, Geraldton WA 6530

For Credit Card payments and Direct Debit payments please complete the payment advice form and return with this booking form.

You will receive an invoice for your remaining balance in January which is payable one month prior to the start of the show. All balances must be paid prior to the start of the show or access to the show will be restricted.



FLOORSPACE NUMBER	M <sup>2</sup>
1-4	100
5	150
6-8	80
8a	50
9-14	100
15-17	48
18-24	9
25-29	25
30-32	30
33-37	64
38	50
39-42	100
43-47	25
48-49	50
50-53	25
54-61	9
62-63	50



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RIGHT ADVICE!

**coates**

# TERMS & CONDITIONS

## GENERAL

The exhibitor shall indemnify and keep the organizers indemnified against all losses, claims, demands, actions, proceedings, damages, costs or expenses or other liability arising in any way from the use of the Site by the exhibitor except to the extent that the same is caused or contributed to by the negligence of the organizers.

## LEGAL REQUIREMENTS

Exhibitors must comply with all applicable laws, industrial agreements, industrial awards, occupational health and safety and consumer protection practices.

## INSURANCE

The Exhibitor must produce to the organizers a certificate of currency of public liability insurance policy with coverage of Ten Million Australian dollars (AUD \$10,000,000) endorsed for the duration of the Show including move in and move out, Wednesday 14th April to 5.00pm Wednesday 21st April 2010.

The Exhibitor shall be responsible for the insurance of all property brought by the Exhibitor onto the Show Site.

The Exhibitor must hold adequate workers compensation coverage for staff working on stands.

## CONDUCT OF EXHIBITOR

The Exhibitor shall ensure that their stand is open to view and staffed by competent representatives during the official opening hours of the Show.

The Exhibitor shall not exhibit its products or conduct its business from any other than their allocated space.

The Exhibitor shall not conduct or permit to be conducted any auction, lottery, raffle, guessing competition, or other game of chance, whether for charity or otherwise, at the Show without written consent from the organizers.

The Exhibitor shall ensure that the aisles, passageways and walkways on or adjacent to their space are kept completely free from obstruction during the Show.

Sound levels caused by the Exhibitors use of display equipment such as videos and televisions shall not be intrusive to other Exhibitors. The organizers reserve the right to terminate the use of such equipment on the basis of unacceptable sound levels.

Exhibitors shall not use individual public address systems in the Show site unless written permission has been obtained by the organizers. Where such permission is obtained the PA system must comply with the above noise requirements.

The show PA system is for the notice of an Emergency Evacuation and as such shall not be tampered with at any stage, any exhibitor found to be tampering with the PA system and or equipment shall be liable for any damage or costs incurred.

## FOOD, DRINK, TOBACCO

The Exhibitor shall not sell, distribute or give away any item of food, drink or tobacco on the Show site without prior written consent of the

organizers. No BYO alcohol is to be brought onto the site. All alcohol must be purchased through the Geraldton Turf Club.

## ELECTRICAL INSTALLATION

All electrical work required to be performed on the in the Show site will be carried out by the Show's official electrical contractors.

## STEPS AND STAGING

Any steps or landings that rise to 1m or more off the ground need to have continuous balustrades. This applies to platforms 1m high or more and steps that lead to a platform 1m high or more. Steps need to be between 280mm and 355mm and rises should be between 115mm and 180mm.

## SUB-LETTING

The Exhibitor shall not be sub-let, share or part with possession of the space or any part without the prior written consent of the organizers.

## ANIMALS

No dogs or other animals are permitted in the Show unless the animal is a guide dog accompanying a blind person.

## REMOVAL OF GOODS AND EXHIBITS BY EXHIBITORS

The Exhibitor shall not dismantle or remove any part of its stand goods or exhibits until the official closure of the Show on Sunday 18th April 2010 at 5.00pm unless written permission is obtained from the organizers.

All goods and exhibits must be removed from the Show site by Monday 19th April 2010 at 5pm.

All sites must be left clean and all rubbish must be removed.

## ALTERATIONS TO THE SPACE BY SHOW MANAGEMENT

The organizers reserve the right at any time to make such alterations to the space as they consider necessary in the best interest of the Show, including, altering the size, shape or position of the space.

## POSTPONEMENT, ABANDONMENT OR CANCELLATION

If, for any cause beyond the reasonable control of the organizers the holding of the Show is postponed or abandoned or the Show site becomes wholly or partially unavailable for the holding of the Show, the organizers may at their discretion cancel the Show and return such portion of the sums paid to it by the Exhibitor in respect of the Show as it shall determine.

In any case, the organizers shall not be liable, and is hereby released from liability, for any damage, loss (including consequential loss) or expense incurred by the Exhibitor as a result of the postponement, abandonment or cancellation.

## CANCELLATION OF SPACE

Cancellations must be advised in writing no later than 28 days before the start of the Show. We will refund monies paid less the administration fee if a suitable exhibitor is found to re-let the space. If cancellation is advised less than 28 days before the show and a suitable exhibitor is found then you will forfeit 25% of monies paid including the administration fee. If the space cannot be re-let then 75% of monies paid will be retained including the administration fee.

## PRESENTED BY



# INVITATION TO EXHIBIT

## 17 & 18 April 2010

Company Name (for invoicing) \_\_\_\_\_

Stand Name (for promotional purposes) \_\_\_\_\_

Address \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_ Mobile \_\_\_\_\_

Signature of Responsible Officer \_\_\_\_\_ Date \_\_\_\_\_

*(I have read and agree to the terms and conditions outlined in this prospectus)*

Please Print Name / Position \_\_\_\_\_

*PLEASE BE AWARE THAT DUE TO DEMAND WE MAY NOT BE ABLE TO FULFILL YOUR SPACE REQUEST.*

### DISPLAY SPACE

Please indicate the size of space that you will require - space will then be allocated to you depending on the size requested.

Display Space Size \_\_\_\_\_ Total m<sup>2</sup> \_\_\_\_\_ @\$ \_\_\_\_\_ /m<sup>2</sup> = \$ \_\_\_\_\_ +  
Administration Fee + GST = \$ \_\_\_\_\_

A 50% deposit of space rate plus the \$100 administration fee must accompany this application.

### PRODUCTS ON DISPLAY

*This information may be used in promotional material including our website.*

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Trailer-able Boats   | <input type="checkbox"/> Catamarans                    | <input type="checkbox"/> Sailing Yachts | <input type="checkbox"/> Luxury Motor Yachts |
| <input type="checkbox"/> Electronics          | <input type="checkbox"/> Boat Accessories              | <input type="checkbox"/> Chandlery      | <input type="checkbox"/> Fishing Gear        |
| <input type="checkbox"/> Camping Accessories  | <input type="checkbox"/> Diving Gear                   | <input type="checkbox"/> Diving         | <input type="checkbox"/> Caravan Accessories |
| <input type="checkbox"/> Government Agency    | <input type="checkbox"/> Clothing & Shoes              | <input type="checkbox"/> Nautical       | <input type="checkbox"/> Engines             |
| <input type="checkbox"/> Boat & Marine Safety | <input type="checkbox"/> Charters                      | <input type="checkbox"/> Communications | <input type="checkbox"/> Maps                |
| <input type="checkbox"/> Boat Builder         | <input type="checkbox"/> Wine & Produce                | <input type="checkbox"/> Caravan        | <input type="checkbox"/> 4WD                 |
| <input type="checkbox"/> Tent                 | <input type="checkbox"/> Other (please indicate) _____ |   |  |

What boat/caravan/camping brands will you be displaying?

\_\_\_\_\_

\_\_\_\_\_

What products will you be displaying?

\_\_\_\_\_

\_\_\_\_\_

Is your product new to WA?  Yes  No

Do you have a product that will be launched at the show?  Yes  No

Are you a WA based company  Yes  No

**RETURN TO FAX: 08 9964 2557 or  
POST TO: 23 GLENDINNING ROAD, GERALDTON, WA, 6530**

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## PAYMENT ADVICE FORM

IF YOU WOULD LIKE TO PAY YOUR BALANCE BY EFT, CREDIT CARD OR CHEQUE PLEASE COMPLETE THIS FORM AND FAX, POST OR EMAIL BACK TO OUR OFFICE.

If you have any queries about payment options please contact our office on  
08 9964 3046 / 0403 226303 ( Jane Clarke)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Email Address \_\_\_\_\_

### CHEQUE DETAILS

I have enclosed cheque no. \_\_\_\_\_ for the amount of \$ \_\_\_\_\_

### DIRECT DEBIT DETAILS

Account Name - Sunset Promotions

BSB - 066 512

Account Number - 1045 1853

These funds have been direct debited on \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

from the account in the name of \_\_\_\_\_

### CREDIT CARD PAYMENT DETAILS

Payment by  Credit Card (type  Mastercard  Visa)

Please debit my credit card in the amount of \$ \_\_\_\_\_

Card Holder's Name \_\_\_\_\_ Signed \_\_\_\_\_

Card Number

Expiry Date

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**Return Fax - 08 9964 2557 or**

**Email [sunsetpromotions@bigpond.com](mailto:sunsetpromotions@bigpond.com)**

**Postal address 23 Glendinning Rd Geraldton 6530**